



NORTHWEST

PUBLIC BROADCASTING

FY 2017 & 2018 ANNUAL REPORT TO CONTRIBUTORS

A community service of the Edward R. Murrow College
of Communication at Washington State University

THE EDWARD R.
Murrow
COLLEGE OF COMMUNICATION

WASHINGTON STATE
UNIVERSITY

TABLE OF CONTENTS

MISSION	03
CLASSICAL GOES DIGITAL	05
RISE IN REGIONAL REPORTING	07
FOLK FOR 35 YEARS	09
FINANCIALS	11
IMPORTANCE OF PHILANTHROPY	13
THANK YOU TO OUR DONORS	15

Northwest Public Broadcasting
 Edward R. Murrow College of Communication
 Washington State University | PO Box 642530 | Pullman, WA 99164-2530
 info@nwpb.org | 800.842.8991 | nwpb.org

We live in an age when journalism and communication are perhaps more critical than at any other time in our nation's history. Social media and the web have significantly changed how we communicate and consume news and information.

As new methods of communication continue to transform our world, public broadcasting is more important than ever. Informed, well-rounded citizens are the result of conversations with family, friends, and neighbors, often ignited by the story they heard on the radio or the program they watched on TV—or, increasingly, the tweet, post, or video they happened across on the web. The role public media plays in stoking and framing those conversations cannot be understated. Thankfully, Northwest Public Broadcasting is up to the challenge.

Working side-by-side for more than 50 years, radio and TV have combined with our digital platforms to bring the most engaging programming to as many Northwest residents as possible. Serving the public as a source of powerful stories, original news, cultural experiences, and provocative

ideas, we exist to entertain the community and enlighten the citizens of our region. Our mission and vision for the future are all the more potent with the power of ONE. One name, one brand, one coordinated effort: Northwest Public Broadcasting.

For NWPB, fiscal years 2017 and 2018 were productive ones. From harnessing technology to improve our classical music service to increasing regional news reporting to expanding our reach on new platforms, NWPB renewed its commitment to strengthening and growing our regional public broadcasting service.

And the region took notice: We earned our largest audience yet.

To remain dedicated to this important work, we need your support. The future of public broadcasting means continuing to invent new ways to reach more people, retaining steadfast staff dedicated to upholding journalistic excellence as well as educating the next generation, and delivering the best public service to our region.

We take this responsibility seriously—and we know we couldn't do it without you. Thank you.



Bruce Pinkleton, Dean
 Edward R. Murrow College
 of Communication




Marvin Marcelo
 General Manager
 Northwest Public Broadcasting




Kerry Swanson
 Station Manager, Radio
 Northwest Public Broadcasting



ENGAGE, ENLIGHTEN, ENTERTAIN: **OUR MISSION**

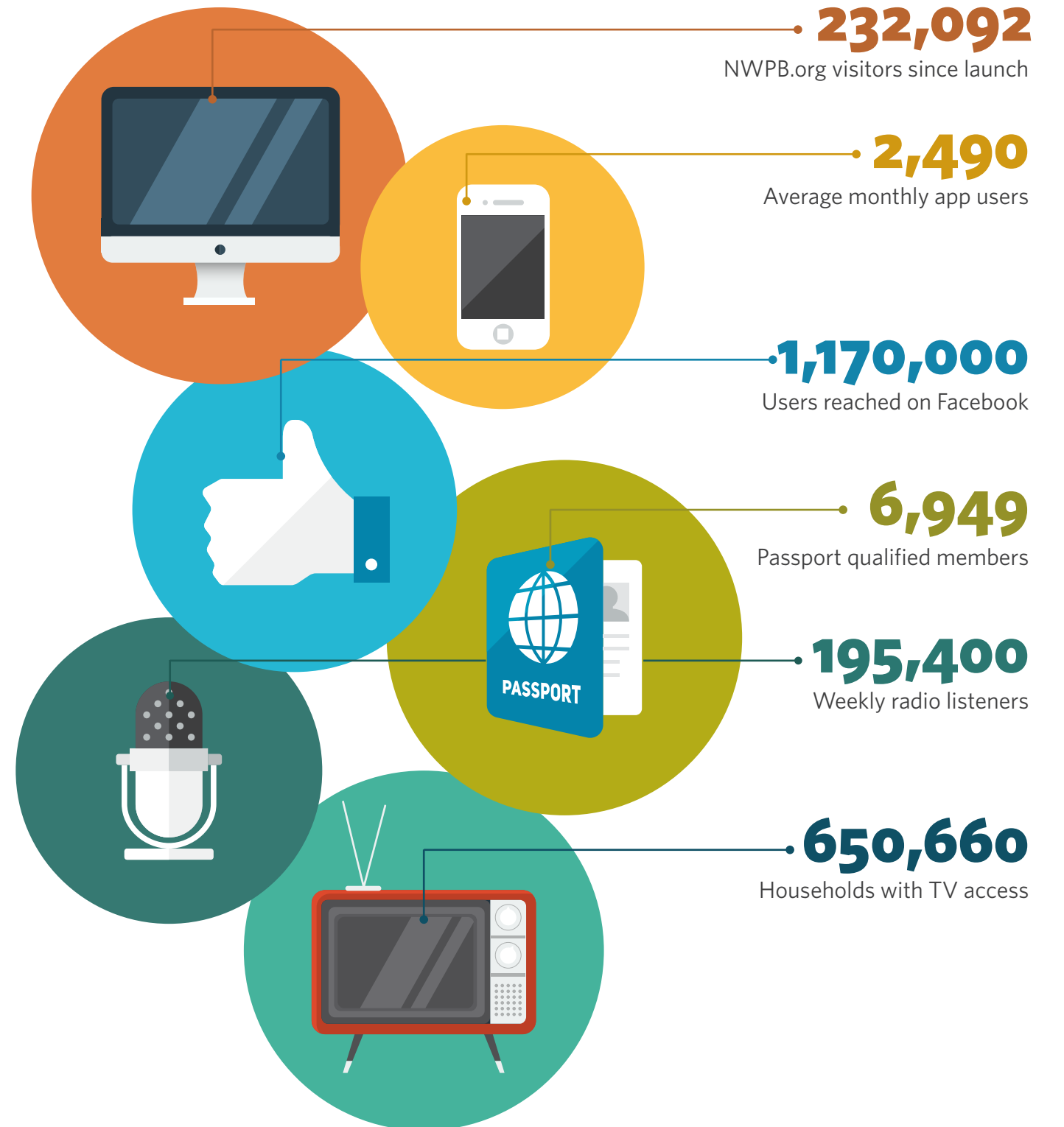
The mission of Northwest Public Broadcasting is to be a trusted source of quality content. We are dedicated to enriching our community by sharing and creating distinctive programs which engage, enlighten, and entertain.

NWPB reaches more than 3.6 million people throughout Washington state and parts of Oregon, Idaho, and British Columbia. Approximately half our audience receives public radio broadcast signals exclusively through NWPB. Internet streaming services, PBS Passport, smartphone apps, and smart speakers all deliver NWPB programs to growing audiences every day.

Northwest Public Broadcasting is a service of the Edward R. Murrow College of Communication and its stations are licensed to Washington State University. Meetings of the Board of Regents of WSU are announced at regents.wsu.edu.



ONE NAME. ONE BRAND. **ONE EFFORT.**



CLASSICAL GOES DIGITAL

CLASSICAL MUSIC ON NWPB HAS CHANGED A LOT IN THE LAST FEW YEARS. BEHIND THE SCENES, WE'VE BEEN UPGRADING AND STREAMLINING.

Our focus has been to harness technology to best serve listeners, ease the challenges of seamlessly broadcasting from two distant studios, and ensure that classical music across the Northwest is strong for the future.

One of NWPB's biggest accomplishments in this regard was made possible by Pullman-based listeners Don and Marianna Matteson: a transition from using physical CDs to creating and using a digital library. The Mattesons established an endowed public radio music fund, ensuring the NWPB music library will continue to grow. Thanks to the Mattesons and the Sundquist Family in Yakima, who provided additional funding for the music library, we purchased the Music Machine: a special computer system for joint operations in Tacoma and Pullman to access the digital music library.

One behind-the-scenes secret of NWPB's classical music is that two hosts, Gigi Yellen and Steve Reeder, work out of the Tacoma-area studios—a day's travel from the main studios in Pullman. The 300 miles between us was a challenge that we've tackled with this technology. Before the Music Machine, Steve and Gigi were operating with a limited music library and less access to resources at their satellite location. But now, the digital library has collapsed the distance and allows the NWPB classical music team to work better as a unit, establish an overall steadier sound, and seamlessly share ideas, music, and support. Also, thanks to the digital library, we're saving funds from national subscriptions and making programs more suited to Northwest audiences.



STEVE REEDER AND GIGI YELLEN
IN THE TACOMA STUDIO.



Marianna & Don Matteson



RISE

IN REGIONAL REPORTING

MEET ESMY. SHE'S A BILINGUAL, MULTI-PLATFORM REPORTER WHO IS ENDLESSLY CURIOUS—AND AN UP-AND-COMING MEMBER OF OUR REGIONAL NEWS TEAM.

Born in Mexico and raised in the Yakima Valley, Esmey Jimenez graduated from Prosser High School and the University of Southern California, where her studies focused on environmental science and international relations. Returning to her hometown as our Yakima Valley correspondent, Esmey brought experience reporting for the Seattle Globalist. Many of Esmey's NWPB stories start at the intersection of Latino, Native, and white cultures in the Yakima Valley. In fact, Esmey's work has been picked up by NPR, illustrating how local reporting impacts national conversations on immigration, food production, and politics, among others.

When Esmey joined the ranks of reporters heard on NWPB, the number of full-time correspondents rose to seven including Northwest News Network reporters. These seven, along with the half dozen or so EarthFix reporters, supply original Northwest news reports daily.

NWPB's growing regional news team is funded in large part by philanthropy. It started in 2014 when the Yakima Valley Community Foundation called on NWPB to implement a grant from the John S. and James L. Knight Foundation. The grant aimed to bridge cultural boundaries in the Yakima Valley by funding reporting that crossed those boundaries. Then the Cape Flattery Foundation established the Inland Northwest Public Radio News Fund with lead contributions. After the fund was established, a dozen individuals came forward to provide additional resources for regional news. In FY18, three more generous listeners joined these lead donors by contributing more than \$40,000 to the Inland Northwest Public Radio News Fund at NWPB.

These dedicated donors have demonstrated the power of philanthropy. It's contagious.

Editor's note: As this report was in final preparation, Esmey accepted a position that takes her away from NWPB and on to the next level in her reporting career. NWPB is proud to associate with early-career journalists like Esmey who, after sharing and honing their skills with the station, grow into correspondents working around the country and the world. Look, and listen, for another top-notch journalist to pick up where Esmey left off and build on her solid work in the Yakima Valley.



jam with DAN

35 YEARS OF INLAND FOLK ON RADIO LEADS TO JAM[MING] WITH DAN ON TV

WHEN DAN MAHER CELEBRATED 35 YEARS OF HIS RADIO SHOW WITH A SOLD-OUT CONCERT, SOME THOUGHT IT WAS HIS “SWAN SONG.” From the stage he corrected that notion: “I’ve got 35 more years in me!” he said, then launched into the second half of the show.

Not only is Dan still sharing the love of folk music with audiences on radio, but he’s expanding to television. *Jam with Dan* is the show, and musicians come from across the Northwest to jam with—who else—Dan Maher. Music is central to each episode, which always include some of Dan’s famous banter and music education. It’s edutainment at its finest.

The *Inland Folk* 35th Anniversary concert is part of the show—two special, hour-long shows—as are a first season of jams in studio with Northwest folk musicians like Hank Cramer and Michelle Cameron, Paul Anders, Truck Mills, and Potatohead. With NWPB’s combined services, you can even watch these jam sessions, as well as the live *Inland Folk* 35th anniversary concert, streaming online at nwpb.org or with the NWPB app.



Having collected over three decades worth of folk music, Dan eagerly makes the transition to the digital age. He likes the change to digital mainly because it makes it easier to share music, but he admits that all those years of hauling music back and forth from home for the show has played its part in convincing him. As a student who helped him move about 5,000 of his old vinyls said, “Nothing musical has a right to be this heavy anymore.”

FY 2017-2018 FINANCIAL STATEMENT

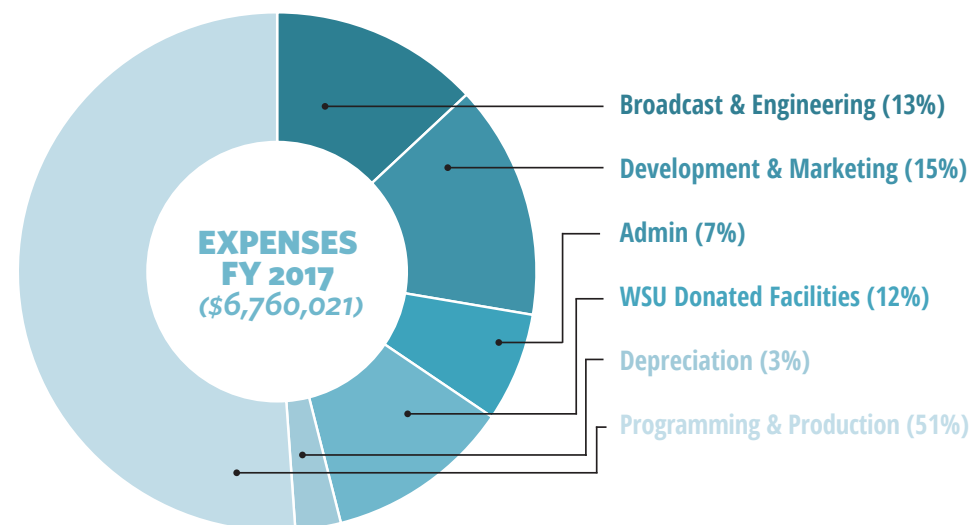
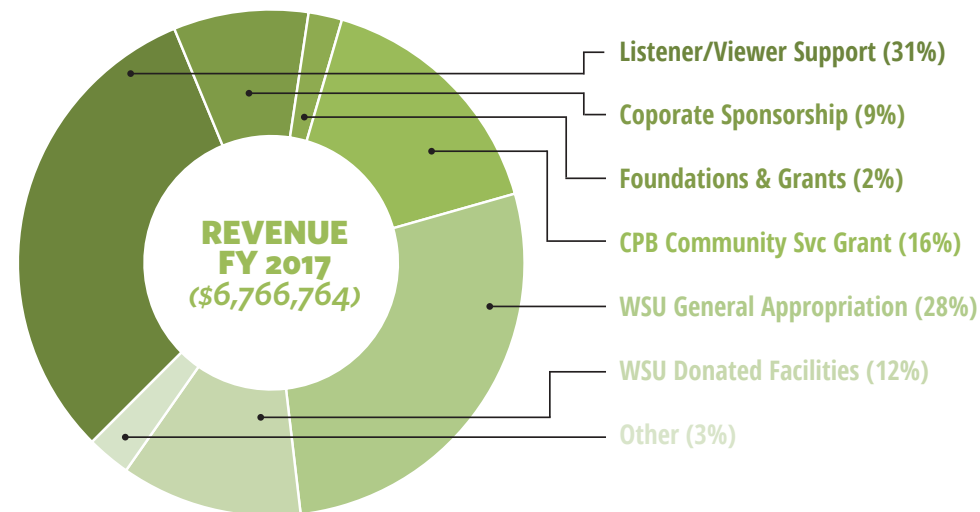
Strong community support combined with careful fiscal management enabled NWPB to provide the best service possible with available resources. This summary of the last two fiscal years shows an overall increase in both income and expenses.

In FY 2018, revenues from all sources totaled \$6,908,861—an increase of \$142,000 from FY 2017. This increase is mainly attributed to operating grants, which include \$150,000 from the Corporation for Public Broadcasting Healthy Network Initiative for public TV

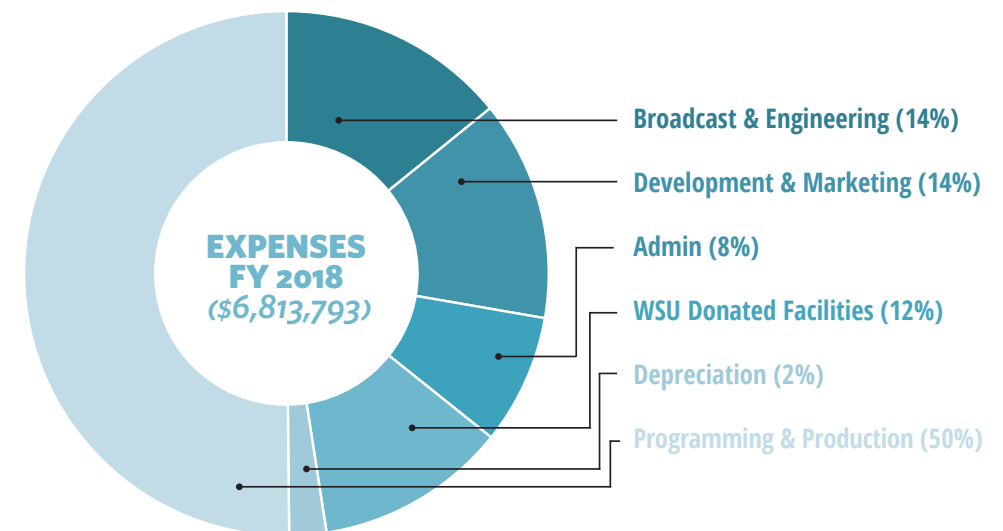
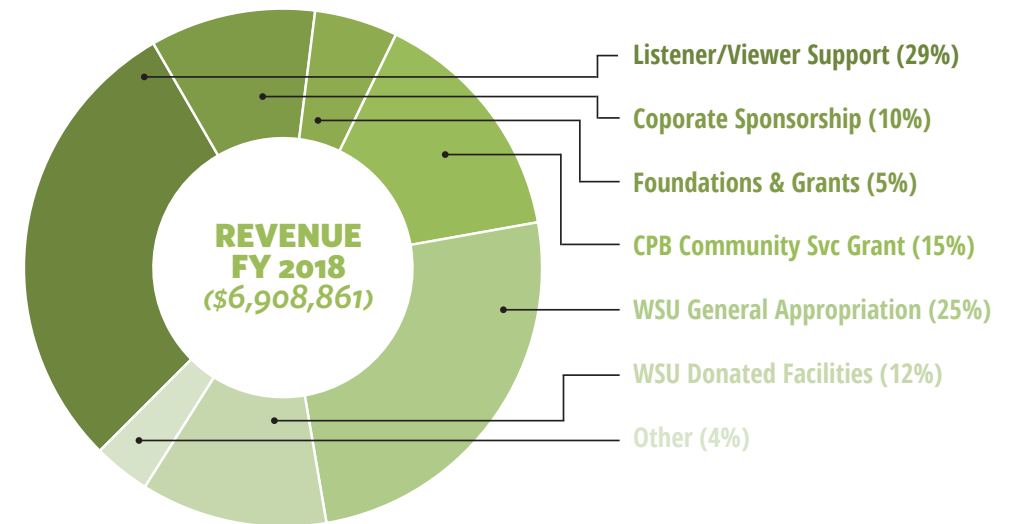
PUTTING RESOURCES INTO THE THINGS THAT MATTER

stations. Donor contributions and underwriting revenue also increased by \$30,000. FY 2018 expenses totaled \$6,813,792, representing an increase of \$53,000 from fiscal year 2017. Areas with increases were management and administration and facilities support, as a result of salary and benefit costs increases. Broadcast and engineering operations also saw an increase in expenses, while production, programming, and membership services saw decreases.

FY 2017



FY 2018



THE IMPORTANCE OF PHILANTHROPY



Sandi Billings, NWPB Major Gifts Officer

Your support is more important than ever. Federal funding through the Corporation for Public Broadcasting is on a downward trend as grant programs are cut and regulations change. Other sources have stayed steady or declined the last few years. Philanthropic gifts—including all membership donations—are the only income stream that has continued to grow, year after year.

And it's the only stream you and I can directly influence.

The vital importance of philanthropy to Northwest Public Broadcasting has led the station to seek ways to keep it growing as we prepare for a future with less federal and state support. Following the advice of sister stations around the country, we experimented with multi-day on-air pledge drives as opposed to one-day fund drives. We can't report that it worked. While total dollars donated increased, membership numbers remained stagnant. So we're not done trying. We'll continue to test methods that might grow NWPB membership.

This work is crucial: It's only through philanthropy that Northwest Public Broadcasting is able to provide free, accessible programs to the region that engage, enlighten, and entertain.

WAYS TO GIVE

SUPPORTERS OF NORTHWEST PUBLIC BROADCASTING MAKE A DIFFERENCE IN PEOPLES' LIVES. BECAUSE OF DONORS, THE RESIDENTS OF OUR REGION HAVE ACCESS TO CULTURE, NEWS, AND IDEAS THAT IMPACT OUR ENTIRE WORLD.

ANNUAL MEMBERSHIP

Make a one-time yearly gift that could range from \$10 to over \$10,000.

SUSTAINING MEMBERSHIP

Commit to ongoing contributions on a schedule of your choosing that are designed to renew automatically at the same time every year.

VEHICLE DONATIONS

We accept cars, trucks, motorcycles, trailers, boats, and more. Let us tow your donated vehicle at no cost to you.

BUSINESS & COMMUNITY SPONSORSHIP

Stand out, enhance your image, and connect to NWPB's engaged and influential audience. We offer unique engagement opportunities to separate yourself from the competition.

IRA ROLLOVER DONATIONS

Plan your giving through IRA rollovers any time of the year—a tax-wise gift that counts toward your minimum required distribution.

STOCK & OTHER ASSET GIFTS

Instead of writing a check, transfer appreciated securities to NWPB. Avoid capital gains tax and enjoy an income tax deduction for the fair market value of the security.

ESTATE & PLANNED GIFTS

NWPB offers a wide variety of planned giving options: Wills, Revocable Living Trusts, Charitable Trusts, IRAs and Retirement Plans, Donor Advised Funds, Brokerage and Bank Accounts, Life Insurance, Annuities, and TOD Deeds.

OTHER OPTIONS

Impact Gifts & Named Funds
Endowments

Learn more by visiting nwpb.org/support or contacting Major Gifts Officer Sandi Billings at sandi.billings@wsu.edu.

THANK YOU TO OUR DONORS

LEGACY ASSOCIATES INCLUDED NORTHWEST PUBLIC BROADCASTING IN THEIR ESTATE PLANS. THEIR GIFTS WILL PROVIDE PUBLIC BROADCASTING TO FUTURE GENERATIONS.

Alida Bockino, Moscow
Charles & Nancy Borg, Wenatchee
Sylvia Clawson, Pendleton
James Corcoran, Wenatchee
Alice Crawford, Wenatchee
Brooke DuBois, Richland
Lindsay Fiker, Mount Vernon
Robert & Paulette Fordan, Spokane
Albert W. & Mary Lou Hurst, Gig Harbor

Margretta F. Kethler, DVM, Moscow
Kim Kovalik, Mosier
Alec and Eunice* McKay (LA), Waterville
Thomas E. Richardson, Pullman
Matthew Root, Pullman
Eric Schmieman, Richland
Edward Siciliano, Richland
Dick & Julie Swenson, Walla Walla
Anonymous (18)

BROADCASTERS CIRCLE MEMBERS CONTRIBUTED \$5,000 OR MORE. THEIR GIFTS ALLOW NORTHWEST PUBLIC BROADCASTING TO INVEST IN PROJECTS BEYOND GENERAL OPERATIONS.

Ted Alway & Tricia Ortiz, Peshastin
John Arbuckle, Kennewick
Diana Broze, Walla Walla
Community Foundation of North Central Washington
Corporation for Public Broadcasting
Brian & Jodi Fauver, Richland
Michael & Ann Hammer, East Wenatchee
Carl & Shirley Koenen, Clarkston
Patricia Kust, Bellingham
Susan Mallery
Don & Marianna Matteson, Pullman
Gary E. McCabe, College Place

Northwest Public Affairs Network
Carol Raczkowski, Mount Vernon
Paul Fox & Shelly Richardson, Pullman
Barbara & Max Rutzer, Walla Walla
Smith Barbieri Progressive Fund, Spokane
Jesse L. Spurgeon, Richland
Sundquist Fund at Yakima Valley Community Foundation
3 Rivers Community Foundation, Tri-Cities
Union Pacific Foundation
Peter Ward, Wenatchee
Anonymous (5)

LEADERSHIP CIRCLE MEMBERS CONTRIBUTED \$1,000-\$4,999 AND RECEIVE QUARTERLY "INSIDER" LETTERS FROM THE STATION MANAGER AND PERIODIC INVITATIONS TO SPECIAL EVENTS.

Jan & Keith Abel, Richland
Terry Abeyta, Yakima
Peter Ackroyd & Joan Alworth
Douglas Q. Adams, Moscow
J. R. Alldredge & Judy Meuth, Pullman
Brad Almond, Kennewick
Avista Corporation, Spokane
Don & Ellen Baer, Richland
Brad Bailie & Esther Daza, Connell
James Baird, Ephrata
Clara and Art Bald Trust, Walla Walla
Steve & Jane Baldock, Wenatchee
R. Edward Barbre, Ephrata

Ford & Marlys Barrett, Wenatchee
Joan & Daniel Bauermeister, Camano Island
Ted & Maribeth Bergstrom, Walla Walla
Deborah Bezona, Ellensburg
Sandi Billings, Moscow
Tom E. Bitterwolf, Moscow
Denise & Keith Blacker, Pullman
Boeing Company, Seattle
Cheri Brennan, Redmond
W. Brian and Renay Crews, Cle Elum
Tom Brigham, Pullman
Shira Broschat & John Schneider, Pullman
Greg & Linda Brown, College Place

Martin Buehler, Pullman
Charles H. Burgess, Richland
Effie Burton, Parker
Cynthia Camlin & Douglas Loewen, Mount Vernon
Bruce & Ann Carpenter, West Richland
George & Jean Carpenter, Richland
John & Gretchen Cedergreen, Quincy
Paul Certa & Leela Sasaki, Richland
Brenda Christie, Richland
Eric & Karen Clausen-Brown, College Place
Ron Collins, Pullman
William B. Colvin, Pasco
Ronald & Elaine Cone, Kennewick
James Corcoran & Joel Kelley, Wenatchee
Elizabeth Corliss, Sequim
Cary A. Counts & Rose E. Johnson, Richland
Susan & Gordon Crippen, Anacortes
Linda Crow, Port Angeles
John Crowley, Silverdale
Rick Crutcher, Onalaska
Nicholas & Barbara Davenport, Mukilteo
Donald & Trinh Dicken, Richland
Estate of Dean & Margery Dickinson, Vancouver
Lawrence North & Andrea K Dobson, Walla Walla
Steve & Pamela Doctor, Richland
Phyllis & Ivar Dolph, Port Townsend
Brooke DuBois, Richland
Owen Dugmore, Ellensburg
Lee Anne Eareckson & Tom Gorman, Viola
Elis & Susan Eberlein, Richland
Fadel F. Erian, Richland
Mary Garner Esary Trust, Walla Walla
Matt Fairbank & Michele Besso, Yakima
Phyllis Ferguson, Richland
Lindsay Fiker, Mount Vernon
David Potter & Lauren Fins, Moscow
Tom Fletcher & Joan Palukos, Pullman
Ron & Jo Ellen Force, Moscow
Jed & Eunice McKay, Waterville
Larry & Shelley Fox, Pullman
Donald & Candace France, Yakima
W.D. Frank in memory of Betsy Frank, Yakima
Stu & Sally Freed, Wenatchee
Don & Jane Gargas, Toppenish
Jeffrey Garrison, Bellingham
Patricia & David Gelles, West Richland

Susan & Jerry Gibbons, Yakima
Cragg & Barb Gilbert, Yakima
Mike & Sue Gillespie, Walla Walla
Jim Goetz, Friday Harbor
William & Julia Gotthold, Wenatchee
Sharon Grant-Ghan & Steven Ghan, Richland
Laurie Hackney, Milton-Freewater
Buffy & Sherwood Hake, Pendleton
Ed & Maryellen Hanks, Cashmere
Charles & Ellen Harley, Walla Walla
The Estate of Richard Harrell, Shoreline
Eva Eckert Hickey, Richland
Barbara Hill, Kennewick
Paul & Laura Hill, Pullman
Virginia Hislop, Yakima
Kayt Hoch & Anne West, Seattle
Steven Howes, Pasco
Joe Hulett & Patricia Lindquist-Hulett, Lewiston
John & Ellen Hunter, Richland
Ding Johnson & Trish Hartzell, Moscow
John R. Johnson, Dayton
Mark & Jeanne Johnson, Mount Vernon
Sandra Johnstone, Victoria
Inez Kalin & Bob Del Rosario, Port Townsend
Daniel Kerr & Angela Schaub, Wenatchee
Charles Kincaid & Margaret McCarthy, Richland
Bert & Marcia Kulesza, Clarkston
John & Laura Kvasnosky, Seattle
Becky Lang-Boyd & Tom Boyd, Yakima
Rick & Linda Linneweh, Yakima
Thomas Lockhart, Olympia
Anne MacDonald & Cheryl McGinley, Wauconda
Colleen Mahoney, Lewiston
Jerrri Main, Pasco
Betty Mann, Toppenish
Marvin & Carol Marcelo, Pullman
Richard & Marilyn McCann, College Place
Brian McClure, Toppenish
Alec and Eunice McKay, Waterville
Henry & Colleen Merrill, Pullman
Meter Group, Pullman
Edward and Susan Miller, Richland
Susan Monahan & Mark Brucks, Walla Walla
Duane & Kirsten Monick, Yakima
Thatcher Montgomery, Ellensburg
Mariano Morales Law Office, Yakima
Carol & Phillip Morgan, Walla Walla

Grace & Steve Shaul, Yakima
Edward Siciliano, Richland
John & Mary Anne Sisk, Richland
Kathy & Bryan Slinker, Pullman
Julie and Todd Smith, Leavenworth
Craig & Jane Spencer, Grangeville
David Spurgeon, Weston
Daniel Stowens, Kennewick
Michelle Straus, Wenatchee
Charlie & Doris O'Connor, Yakima
Cynthia Osterlund, Condon
Jim & Connie Ostrander, Kennewick
Joann Otto, Bellingham
Bill Parks & Donna Holmes Parks, Moscow
Rebecca Pennell & Thomas Zeilman, Yakima
Rebecca Penoyer, Shelton
John & Marilyn Perkins, Kennewick
Dave & Carmen Peterson, Lewiston
Bruce Pinkleton, Pullman
Paul & Rachel Reeder, Richland
Linda Rehaume, Ellensburg
Paul & Teri Richardson, College Place
Thomas E. Richardson, Pullman
Michael & Jan Rinker, Kennewick
Jim & Jo Ann Roberts, Seattle
John C. Roberts, Kennewick
Laura Robinson, Renton
Linda Rogers, Pullman
Joseph Roop, Kennewick
Matthew Root, Pullman
George & Carol Roper, Othello
Mark Farley & Janis Rue, Toppenish
Joseph & Ruth Samuels, Richland
Loren & Carol Schmid, Richland
Carol Schmidt, Lewiston
Eric & Susan Schmieman, Richland
Larry & Becky Scholl, Yakima
Greg & Judy Schultz, Clarkston
Jenifer Schultz, Yakima

Grace & Steve Shaul, Yakima
Edward Siciliano, Richland
John & Mary Anne Sisk, Richland
Kathy & Bryan Slinker, Pullman
Julie and Todd Smith, Leavenworth
Craig & Jane Spencer, Grangeville
David Spurgeon, Weston
Daniel Stowens, Kennewick
Michelle Straus, Wenatchee
Charlie & Doris O'Connor, Yakima
Cynthia Osterlund, Condon
Jim & Connie Ostrander, Kennewick
Joann Otto, Bellingham
Bill Parks & Donna Holmes Parks, Moscow
Rebecca Pennell & Thomas Zeilman, Yakima
Rebecca Penoyer, Shelton
John & Marilyn Perkins, Kennewick
Dave & Carmen Peterson, Lewiston
Bruce Pinkleton, Pullman
Paul & Rachel Reeder, Richland
Linda Rehaume, Ellensburg
Paul & Teri Richardson, College Place
Thomas E. Richardson, Pullman
Michael & Jan Rinker, Kennewick
Jim & Jo Ann Roberts, Seattle
John C. Roberts, Kennewick
Laura Robinson, Renton
Linda Rogers, Pullman
Joseph Roop, Kennewick
Matthew Root, Pullman
George & Carol Roper, Othello
Mark Farley & Janis Rue, Toppenish
Joseph & Ruth Samuels, Richland
Loren & Carol Schmid, Richland
Carol Schmidt, Lewiston
Eric & Susan Schmieman, Richland
Larry & Becky Scholl, Yakima
Greg & Judy Schultz, Clarkston
Jenifer Schultz, Yakima

Grace & Steve Shaul, Yakima
Edward Siciliano, Richland
John & Mary Anne Sisk, Richland
Kathy & Bryan Slinker, Pullman
Julie and Todd Smith, Leavenworth
Craig & Jane Spencer, Grangeville
David Spurgeon, Weston
Daniel Stowens, Kennewick
Michelle Straus, Wenatchee
Charlie & Doris O'Connor, Yakima
Cynthia Osterlund, Condon
Jim & Connie Ostrander, Kennewick
Joann Otto, Bellingham
Bill Parks & Donna Holmes Parks, Moscow
Rebecca Pennell & Thomas Zeilman, Yakima
Rebecca Penoyer, Shelton
John & Marilyn Perkins, Kennewick
Dave & Carmen Peterson, Lewiston
Bruce Pinkleton, Pullman
Paul & Rachel Reeder, Richland
Linda Rehaume, Ellensburg
Paul & Teri Richardson, College Place
Thomas E. Richardson, Pullman
Michael & Jan Rinker, Kennewick
Jim & Jo Ann Roberts, Seattle
John C. Roberts, Kennewick
Laura Robinson, Renton
Linda Rogers, Pullman
Joseph Roop, Kennewick
Matthew Root, Pullman
George & Carol Roper, Othello
Mark Farley & Janis Rue, Toppenish
Joseph & Ruth Samuels, Richland
Loren & Carol Schmid, Richland
Carol Schmidt, Lewiston
Eric & Susan Schmieman, Richland
Larry & Becky Scholl, Yakima
Greg & Judy Schultz, Clarkston
Jenifer Schultz, Yakima

Grace & Steve Shaul, Yakima
Edward Siciliano, Richland
John & Mary Anne Sisk, Richland
Kathy & Bryan Slinker, Pullman
Julie and Todd Smith, Leavenworth
Craig & Jane Spencer, Grangeville
David Spurgeon, Weston
Daniel Stowens, Kennewick
Michelle Straus, Wenatchee
Charlie & Doris O'Connor, Yakima
Cynthia Osterlund, Condon
Jim & Connie Ostrander, Kennewick
Joann Otto, Bellingham
Bill Parks & Donna Holmes Parks, Moscow
Rebecca Pennell & Thomas Zeilman, Yakima
Rebecca Penoyer, Shelton
John & Marilyn Perkins, Kennewick
Dave & Carmen Peterson, Lewiston
Bruce Pinkleton, Pullman
Paul & Rachel Reeder, Richland
Linda Rehaume, Ellensburg
Paul & Teri Richardson, College Place
Thomas E. Richardson, Pullman
Michael & Jan Rinker, Kennewick
Jim & Jo Ann Roberts, Seattle
John C. Roberts, Kennewick
Laura Robinson, Renton
Linda Rogers, Pullman
Joseph Roop, Kennewick
Matthew Root, Pullman
George & Carol Roper, Othello
Mark Farley & Janis Rue, Toppenish
Joseph & Ruth Samuels, Richland
Loren & Carol Schmid, Richland
Carol Schmidt, Lewiston
Eric & Susan Schmieman, Richland
Larry & Becky Scholl, Yakima
Greg & Judy Schultz, Clarkston
Jenifer Schultz, Yakima

Grace & Steve Shaul, Yakima
Edward Siciliano, Richland
John & Mary Anne Sisk, Richland
Kathy & Bryan Slinker, Pullman
Julie and Todd Smith, Leavenworth
Craig & Jane Spencer, Grangeville
David Spurgeon, Weston
Daniel Stowens, Kennewick
Michelle Straus, Wenatchee
Charlie & Doris O'Connor, Yakima
Cynthia Osterlund, Condon
Jim & Connie Ostrander, Kennewick
Joann Otto, Bellingham
Bill Parks & Donna Holmes Parks, Moscow
Rebecca Pennell & Thomas Zeilman, Yakima
Rebecca Penoyer, Shelton
John & Marilyn Perkins, Kennewick
Dave & Carmen Peterson, Lewiston
Bruce Pinkleton, Pullman
Paul & Rachel Reeder, Richland
Linda Rehaume, Ellensburg
Paul & Teri Richardson, College Place
Thomas E. Richardson, Pullman
Michael & Jan Rinker, Kennewick
Jim & Jo Ann Roberts, Seattle
John C. Roberts, Kennewick
Laura Robinson, Renton
Linda Rogers, Pullman
Joseph Roop, Kennewick
Matthew Root, Pullman
George & Carol Roper, Othello
Mark Farley & Janis Rue, Toppenish
Joseph & Ruth Samuels, Richland
Loren & Carol Schmid, Richland
Carol Schmidt, Lewiston
Eric & Susan Schmieman, Richland
Larry & Becky Scholl, Yakima
Greg & Judy Schultz, Clarkston
Jenifer Schultz, Yakima

PARTNERS CONTRIBUTED \$500-\$1,499 TO NORTHWEST PUBLIC BROADCASTING.

Marian Alexander & David Netboy, Bellingham
Maile Anslinger, The Dalles
Edoardo Apra, Richland
Kent & Ellen Arnold, Richland
Chris & Dianna Baird
William J. Balling Jr., Wenatchee
Susan & Paul Ballinger, Wenatchee
Joan & Daniel Bauermeister, Camano Island
Phyllis Baxter & Matt Douglas, Richland
Brooks Beaulaurier, Cle Elum

Gary Beavan & Gregory Sheets, Yakima
Annie M. & Jim Berg, Yakima
Carole Blackwell, Lacey
Pat Bohan, Cle Elum
Jan Boll & Jennifer Watts, Moscow
Richard & Pamela Brouns, Richland
Bob & Marge Brown, Lewiston
Amoret Bunn & Paul Gray, Richland
Marilyn Burg, Uniontown
Dr. & Mrs. Burger, Pullman
Anne E. Butler, Sooke
Nancy Butler, West Richland

Douglas R. Call & Nina L. Woodford
Janet & Abel Castilleja, Anacortes
James Chedister, Seattle
Charles & Yvonne Cody, Pullman
Elizabeth Conrad, Richland
Joseph Vaughan & Rebecca Craft, Pullman
Alice Crawford, Wenatchee
John Crowley, Silverdale
Jennifer R. Crown, Sammamish
Roberta & Stephen Day
Tana Defa, Ellensburg
Dorothy Drain, Port Angeles
Bill & Jan Drenguis, Yakima
Owen Dugmore, Ellensburg
Georgejean Erickson, Seattle
Jim Farris, Castle Rock
Ken Fasnacht, Bellingham
Fred Freeman & Natalie Freemann-Cadoret, Kennewick
Blaine and Sandra Gibson, Yakima
Nick Gier, Moscow
David Gillen & Mary Sue Hoxie, Kennewick
Jean & Bob Gillespie, Wenatchee
Martha Godchaux and Bill Bonnichsen
David & Michelle Gotthold, Richland
David N. & Sylvia Hammond, Ephrata
Mark & Peggy Hevland, Kennewick
Larry & Janet Hiller, Pullman
Virginia Hislop, Yakima
Rick Hoffman, Selah
Robert Holtz, Port Townsend
Holly Howard & Frank Skorina & Family, Walla Walla
Ed Huang, Naches
Bobbi Hudson, Olympia
Pat Hunt and Terry Hassold, Moscow
Michael Jach & Kathy Tierney, Yakima
Ding Johnson & Trish Hartzell, Moscow
John R. Johnson, Dayton
Nancy Kenmotsu, Yakima
Cynthia Kriebel, Ellensburg
Aaron & Heather Kriss, Richland
Karen & Richard Kroger, Tieton
John & Diana LaFemina, Kennewick
Ann & M. J. Langevin, West Richland
Paul & Kristy Larson, Yakima
Arnold & Marilea Lee, Moscow
Dave & Judi Lewis, Yakima
David Lippes, West Richland
Sharon Louise, Pasco
Gary Manning, Ellensburg
Annie Miksch, Vashon Island
Edward & Susan Miller, Richland
James & Robin Morris, Richland

Charles & Janet Mosier, Orofino
Janel Mundell, Pullman
Jon & Sandy Ochs
Linda & David Olson, Yakima
Cynthia Osterlund, Condon
Steve & Pat Pennak, Pullman
William T. Pennell & Sandra L. Hill, Pasco
Rebecca Penoyer
Bruce Pinkleton, Pullman
Bruce M. & Kathryn A. Pitman, Moscow
Jeff Popp & Patricia Yust, Everson
Ellen Posel, Bellingham
Irene Preuss-Meyer, Yakima
John & Mary Ramirez, Pullman
Joanne Reece & Bill Voxman, Moscow
Brian & Tammy Regimbal, Yakima
Stephen Reidel & Mary Knight, Benton City
Robert & Sue Ritter, Viola
Jim & Jo Ann Roberts, Seattle
Linda M. Rogers, Pullman
Gregory Rowe, Victoria
Sheila Rundell, Wenatchee
Dr. John Rusche, Lewiston
Greg & Judy Schultz, Clarkston
Margo & Tom Scribner, Walla Walla
Nancy Simon, Walla Walla
Kathy & Bryan Slinker, Pullman
William Smith, Prosser
Stephen Hines, Pullman
W. Nicholas & Zuma Lee Staba, Pullman
Debra Stinger, Walla Walla
Warren & Libby Street, Ellensburg
Marvin* & Patricia Sundquist, Yakima
Christopher Tapfer, Dupont
Justin G. Teegarden, Richland
Muriel Templeton, Richland
Tim Terpstra, Mount Vernon
Ellen Thiem, Moscow
Jennifer & Brian Thompson, Selah
Willie Toth, Sedro Woolley
Susan & Loch Trimmingham, Lummi Island
Yvonne Van Winkle, Orondo
Dorothy Walker, Richland
Nancy Wenke, Ephrata
Lawrence F. Wojdac, Richland
Steve Wright, East Wenatchee
Tony Wright, Palouse
Cliff Yeager, Redmond
Kathleen Yennery, Walla Walla
Ray Yocom & Pamela McSloy, Walla Walla
Robert & Jill Zagelow, Walla Walla
Kathie Zaloudek, West Richland
Anonymous (204)

*deceased

Northwest Public Broadcasting strives for accuracy in recognizing people and organizations that support its operation. Please notify us of errors so we can offer apologies and correctly recognize you in future publications. 800-842-8991 or info@nwpb.org

THANK YOU TO OUR SPONSORS

SPONSORS OF NORTHWEST PUBLIC BROADCASTING COME IN ALL SHAPES AND SIZES, FROM COMMUNITY NON-PROFITS TO LARGE CORPORATIONS. THEY ALL SHARE AN INTEREST IN REACHING PUBLIC MEDIA AUDIENCES WHILE SUPPORTING THE TRUSTED RESOURCE THAT IS NORTHWEST PUBLIC BROADCASTING.

A&R Solar, Regional

Alaffia
A Book for all Seasons, Leavenworth
Academy of the Children's Theatre, Richland
Adventures Underground, Richland
AEG Live, Northwest
Allegra Image 360, Moscow-Pullman
Allied Arts Association, Richland
American Association of University Women, Walla Walla
Amy's Casual Comfort on 6th
American Chemical Society
Anatek Labs, Regional
Animal Hospital of Pasco
Applesox Baseball Club, Wenatchee
Artisans at the Dahmen Barn, Uniontown
Art Walla, Walla Walla
Arts Center Task Force, Mid-Columbia
Astria Health
Auditorium Chamber Music Series, Moscow
Bellingham Festival of Music
Bellingham Music Club
Bethlehem Lutheran School, Kennewick
Blue Buffalo
Blue Cross of Idaho
Blue Mountain Action Council, Regional
Blue Mountain Community Foundation, Regional
Blue Mountain Resource Conservation and Development Council
Blue Mountain Station, Dayton
Blue Sky Dental, Moscow-Pullman
BNSF Railway
Bookpeople of Moscow
Brick Road Books, Ellensburg
Browsers Bookshop, Olympia
Bruised Books, Pullman
Brutzman's Office Solutions, Kennewick
Business Examiner Media Group, South Sound
Camerata Musica, Richland
Canticus Yakima
Cape Flattery Foundation, Walla Walla
Cascade Auto Center, Wenatchee
Cascade Farmlands, Regional
Celebrando Latinas, Regional
Celtic Arts Foundation
Central Basin Community Concert Association
Central WA Nice
Chaplaincy Hospice Care, Mid-Columbia

Chelan County PUD, Wenatchee
The Christian Science Church, Pasco
City of Lacey Parks and Recreation Department
Classical Guitar Society of the Tri-Cities
Clover Island Inn, Kennewick
Clover Park Technical College, Lakewood
Columbia Basin Allied Arts, Moses Lake
Columbia Chorale, Wenatchee
Columbia Industries, Kennewick
Community Band of the Palouse
Community Foundation of NCW, Wenatchee
Community Health Plan of WA
Community Unitarian Universalist Church, Pasco
Confluence Health, Wenatchee
Connoisseur Concerts, Northwest
Cordell, Neher & Company, Wenatchee
D&M Coffee, Ellensburg
Danza Classica Ballet Foundation, Walla Walla
Dayton Chamber of Commerce
Dayton Historic Depot Society
Deny's Auto Service, Moscow
Doncaster Insurance, Kennewick
Dumas Station Wines, Dayton
Early Music Seattle
Eastside Marketplace, Moscow
Ednetics, Regional
Ellensburg Arts Commission
Emerald of Siam, Richland
Eureka! Palouse
Festival Dance & Performing Arts, Moscow
Find Your Center, Tri-Cities
First Republic Bank
Fort Walla Walla Museum
Fresh Hop Ale Fest
Gallery One Visual Arts Center, Ellensburg
GET – Guaranteed Education Tuition, Washington State
Gilbert Cellars, Yakima
Grand Cinema, Tacoma
Grant County PUD
Gritman Medical Center, Moscow
Hanford High School Drama, Richland
Harper Joy Theatre, Walla Walla
Harper Perennial
Heart of the Arts, Inc., Moscow
Heritage University, Toppenish
Hoban Cards
Hodgins Drug & Hobbies, Moscow

Howard Hughes Appliance, Moscow
Hyperspod Sports, Moscow
Icicle Creek Center for the Arts, Leavenworth
Idaho Department of Labor
Idaho Forest Products Commission
Idaho National Laboratory
In Home Medical, Pasco, Pendleton, Moses Lake
INB, Regional
Inklings Bookshop, Yakima
Inland Octopus, Walla Walla
Integrity 3 Heating & Air Conditioning, Kennewick
Invest ED, Washington State
Iron Horse Brewery
JA and Kathryn Albertson Foundation, Idaho
Jazz in the Valley, Ellensburg
Jim Custer Enterprises, Regional
Kadlec Foundation
Kenworthy Performing Arts Centre, Moscow
Kittitas Environmental Education Network (KEEN)
Kiwanis Club of Pullman
Krista Gross, RE/MAX, Pullman
Lake Chelan Bach Fest, Chelan
Larson Berg & Perkins, Yakima
Latah County Historical Society
Leavenworth Earth Day Community Fair
Little Theatre of Walla Walla
Maryhill Winery, Goldendale
McCall Music Society
McIntyre Hall, Mount Vernon
Meier Architecture and Engineering, Regional
Melinda Dutton, RE/MAX Home and Land, Pullman
Methow Music Festival, Winthrop
Metropolitan Development Council
Mid-Columbia Ballet, Richland
Mid-Columbia Libraries
Mid-Columbia Mastersingers, Richland
Mid-Columbia Musical Theatre, Richland
Mid-Columbia Symphony, Richland
Monastery of St. Gertrude, Cottonwood
Monson Wealth Management, Kennewick
Moscow Arts Commission
Moscow Family Eye Care
Moscow Food Co-op
Mount Baker Theatre, Bellingham
Multiplication Dot Com
National Lentil Festival
Numerica Credit Union, Regional

Numerica Performing Arts Center, Wenatchee
Olympia Chamber Orchestra
Olympia Master Builders Association
One World Café, Moscow
Oregon Eclipse Camp
Pacific Baroque Festival in Victoria, BC
Pacific Northwest Quilt & Fiber Arts Museum, La Conner
Pacific Northwest University of Health Sciences
Pain Relief Hotline
Paint the Peninsula, Port Angeles
Palouse Choral Society
Palouse Clearwater Environmental Institute
Palouse Habitat for Humanity
Palouse Harmony Chorus
Palouse Regional Transportation Planning Organization
Pathologists' Regional Laboratory, Lewiston
Patit Creek Restaurant, Dayton
Pearl Care Dental, Ellensburg
Port Angeles Fine Arts Center
Port of Columbia, Dayton
Gesa Power House Theatre, Walla Walla
Pro Tech Auto Repair, Pullman
Prosser Chamber of Commerce
Public School Employees of Washington
Pullman Disposal Service
Pullman Heating & Electric
Pullman Regional Hospital
Resource Conservation and Development Council, Regional
The Richland Dental Center
Richland Players
Richland Public Library Foundation
Rico's Public House, Pullman
Riverwalk Books, Chelan
Robert Graves Gallery, Wenatchee
Robert's Tree Service, Grangeville
Rocky Pond Winery
Rolf's Import Auto Service, Lakewood, Fife
Rotary Club of Clarkston
The Rude Mechanicals, Mid-Columbia
Run Wenatchee
Sageland Properties – Mary Morgan, Ellensburg
SBL Entertainment, Western US
Schweitzer Engineering Laboratories

Seasons Performance Hall, Yakima
Seattle Cancer Care Alliance
Seattle Theatre Group
Senior Times Magazine, Mid-Columbia
Sheehan Gallery – Whitman College, Walla Walla
Sleeping Lady Mountain Resort, Leavenworth
South Sound Magazine, Tacoma
Southwest Washington Fair, Chehalis
Stokes, Lawrence, Velikanje, Moore and Shore Law, Yakima
Sunnyside Community Hospitals & Clinics (now Astria Health)
Swim the Snake, Regional
Taco Del Mar, Pullman
Tacoma Arts Month
Tacoma Community House
Tacoma Concert Band
Tacoma Farmer's Market
Tacoma Opera
Tacoma Pierce County Genealogical Society
Tacoma Public Utilities
Tacoma Symphony Orchestra
Thorp Mill Town Historical Preservation Society
Three Rivers Community Foundation, Regional
Three Rivers Convention Center, Kennewick
Three Rivers Folk Life Society, Mid-Columbia
Tracfone
Tri-Cities Area Journal of Business
Tri-Cities Family Expo
Tri-City Regional Chamber of Commerce
Tumbleweed Festival, Richland
Two Rivers Art Gallery, Wenatchee
University of Idaho School of Journalism and Mass Media
Umpqua Bank, Regional
Unitarian Universalist Church of the Palouse
University of Idaho, Lionel Hampton Jazz Festival
University of Idaho, Lionel Hampton School of Music
University of Idaho Service, Lakewood, Fife
University of Idaho, Department of Theatre Arts
University of Idaho Women's Center
University of Washington, Advancement
University of Washington, Olympic Natural Resources Center, Forks
University of Washington, Tacoma
US Air Force Band of the Golden West

US Bank, Regional
Valley Theater Company & Princess Theatre, Prosser
Vaux Shoes, Yakima
Victoria Conservatory of Music, Victoria, BC
Visit Walla Walla
Vonage
Waitsburg Commercial Club
Walla Walla Chamber Music Festival
Walla Walla Community College
Walla Walla Guitar Festival
Walla Walla Public Library
Walla Walla Symphony
Wallowa Valley Music Alliance
Washington Center for the Performing Arts, Olympia
Washington State Arts Commission (ARTSWA)
Washington State University, Asia Program
Washington State University, CAHNRS
Washington State University Culture and Heritage Houses
Washington State University, Combined Fund Drive
Washington State University, Foley Institute
Washington State University Performing Arts
Washington State University, Kennewick Undergraduate Education
Washington-Idaho Symphony
Wenatchee Downtown Association
Wenatchee Jazz Workshop
Wenatchee Valley Museum & Cultural Center
Wenatchee Valley Symphony
Whale Museum, Friday Harbor
Whatcom Symphony Orchestra, Bellingham
Whitman College, Walla Walla
Whitman Hospital & Medical Center, Colfax
Wild Birds Unlimited, Wenatchee
Winlock Eggspress
Write on the River, Wenatchee
Yakima School District
Yakima Symphony Orchestra
Yakima Town Hall
Yakima Valley Memorial Hospital
Yakima Valley Museum
Ye Merrie Greenwood Renaissance Faire, Kennewick



NORTHWEST
PUBLIC BROADCASTING

A community service of The Edward R. Murrow College
of Communication at Washington State University
PO Box 642530
Pullman, WA 99164-2530
800-842-5991 | info@nwpb.org | nwpb.org

NONPROFIT
U.S. POSTAGE
PAID
PULLMAN, WA
PERMIT NO. 1



THE EDWARD R.
Murrow
COLLEGE OF COMMUNICATION

WASHINGTON STATE UNIVERSITY