

ANNUAL REPORT  
TO CONTRIBUTORS **FY2016**

NORTHWEST PUBLIC RADIO  
[nwpr.org](http://nwpr.org)



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Editor: Sandi Billings | Design Director: Corey Wilder  
 Designer: Jeffrey E. Hipp | Project Coordinator: Chris Falgiani  
 Contributors: Kerry Swanson, Marvin Marcelo, Jeffery Snell, Denise Blacker, Sueann Ramella, Don Eckis, Sarah McDaniel, Gillian Coldsnow, Jessie Jacobs, Jennifer Thompson, Adele Little Caemmerer, Monica Miller, Mary Ann Brookhart, Lyndon Daucan, Patti Nagle, David Willis, Naomi Strom-Avila, Brian and Monique Force, Cricket Cordova, Kymberly Dahl, Hannah Whisenant, Sue Sheppard, Marie Glynn.

CONTACT US



**Listener & Member Services**

800-842-8991  
nwpr@wsu.edu

**Business Office**

509-335-6500

**Mailing Address**

Northwest Public Radio  
 The Edward R. Murrow  
 College of Communication  
 Washington State University  
 PO Box 642530  
 Pullman, WA 99164-2530

**2016 ANNUAL REPORT**

For more information about this report, contact Major Gifts Officer Sandi Billings at sandi.billings@wsu.edu.

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 A community service of The Edward R. Murrow College of Communication at Washington State University.



This report showcases what you made happen for the many people you served with your charitable donations to Northwest Public Radio. It also showcases what listeners got out of it: information, companionship, connections to other people and places, inspiration, joy, lifted spirits, insights.

This report summarizes how these aspirational, inspirational results were achieved and the practical ways your money was put to use. Equipment, technology, people, finances, programs: attention to these on-the-ground realities keep providing you and Northwesterners with quality, affordable public radio every day.

Thank you for taking care of 150,000-plus listeners throughout the great Northwest.

Marvin Marcelo, General Manager



Kerry Swanson, Station Manager

**NORTHWEST  
Public Radio**

A community service of

THE EDWARD R.  
*Murrow*  
COLLEGE OF COMMUNICATION

WASHINGTON STATE  
UNIVERSITY

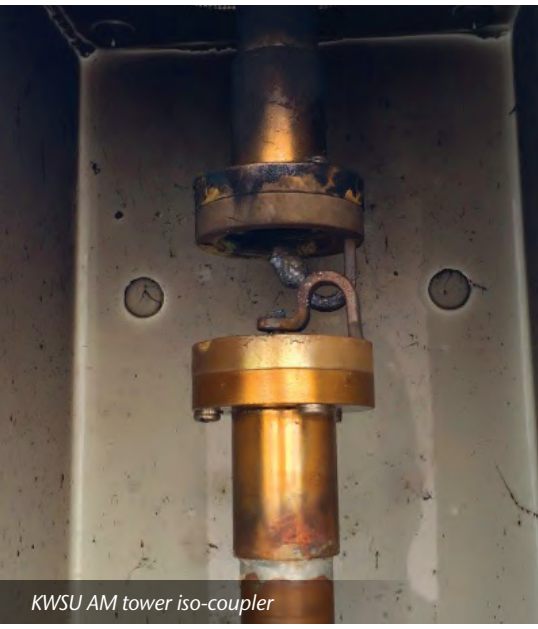
## Engineering

By Jeffery Snell, Director of Engineering & Technology

Few things in nature are as awe inspiring (and terrifying) as lightning. Unfortunately, lightning is attracted to tall metallic objects, like radio towers.

We spend a lot of time and effort trying to protect NWPR's towers and electronic equipment from lightning strikes. But every so often one gets through, as it did in June of this year to our KWSU AM tower. As you may know, an AM transmitter tower is fully charged from base to tip. The iso-coupler allows us to connect other equipment onto the tower without it being interfered with by the current in the tower itself. The lightning strike melted the iso-coupler and took KJEM off air until the iso-coupler could be replaced.

So next time you are enjoying a good thunderstorm think of all the engineering that is involved in keeping your favorite radio stations on the air.



*Jenni Chaffin*

## Financials

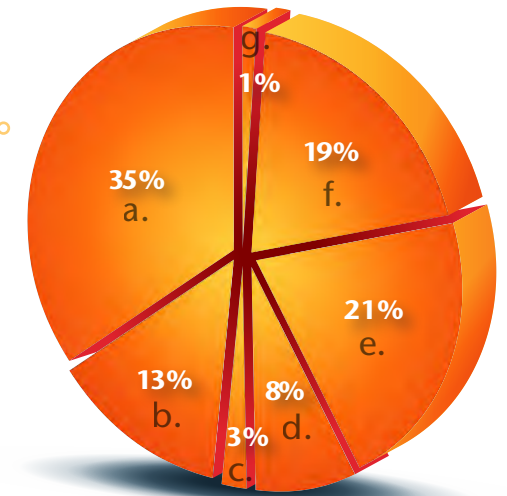
By Denise Blacker, Chief Financial Officer

Through careful resource spending and steady growth in membership and business support, Northwest Public Radio ended the year in a positive financial position. With careful financial stewardship, we continued investing in local programming and making improvements in key services, including an upgrade to the KWWS 89.7 signal that serves Walla Walla and the Tri-Cities and adding a new translator signal in the Longview/Kelso area. This year's small surplus in revenue over expenses allowed NWPR to set aside funds for unexpected equipment replacement, or other urgent needs, in the coming years.



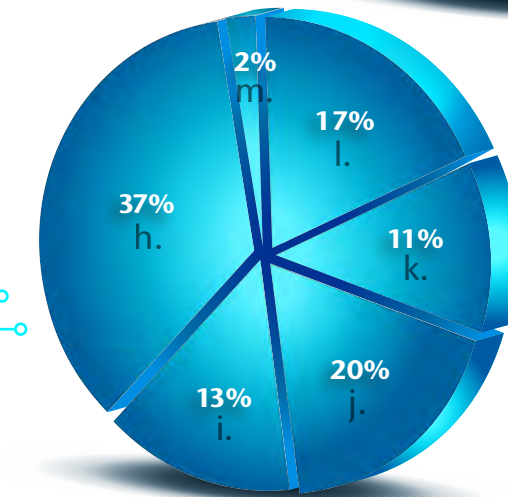
### Revenue

a. Listener Support	\$1,679,661
b. Corporate Support	\$611,701
c. Foundations and Grants	\$133,294
d. CPB Community Service Grant	\$390,728
e. WSU General Appropriation	\$980,138
f. WSU Donated Facilities	\$917,880
g. Other Income	\$33,950
<b>Total</b>	<b>\$4,747,352</b>



### Expense

h. Programming and Production	\$1,754,894
i. Broadcast and Engineering	\$601,626
j. WSU Donated Facilities	\$917,880
k. Administration	\$531,115
l. Development and Marketing	\$797,252
m. Depreciation	\$79,495
<b>Total</b>	<b>\$4,682,262</b>





# Maria HINOJOSA



Building on NWPR's Yakima-based, bilingual reporting funded in large part by the Yakima Valley Community Foundation, we teamed up with Maria Hinojosa of *Latino USA* to co-produce an episode of her national show and gather with community members.

Hinojosa and NWPR's Rowan Moore Gerety traveled the Yakima Valley for nearly a week, gathering material for an episode of *Latino USA* on the cultural contact zone between Hispanics and Native Americans in the Central Valley.

Just before the special episode was released, residents got a preview of the show at a listening party hosted by NWPR, Heritage University and Yakima Valley Community Foundation. Maria was not there in person, yet she shared a personal message recorded for the preview.



## Latino USA Explores The Yakima Valley



The Yakama Nation is a Native American reservation in Eastern Washington that is home to about 11,000 Yakama people and almost three times as many Latinos. Over recent decades, the reservation's rich agricultural lands have attracted Mexican farmworkers and their families who have made the valley their home. Despite shared indigenous roots and frequent intermarriage, living side by side hasn't been easy, and tensions between the two groups are high.

In this special collaboration with Northwest Public Radio, *Latino USA* took a deep dive into the dynamics of the reservation, exploring how two communities try to learn to get along.

More than 500 people were on hand September 23 in Yakima for an NWPR-sponsored talk by Maria Hinojosa, anchor and executive producer of the Peabody Award-winning NPR show *Latino USA*. Her presentation at the Capitol Theatre, "The Changing Face of America," explored the growing role of Hispanics in American society and the profound cultural changes it's bringing. Hinojosa also presented a segment from her PBS show *America By The Numbers* that examined the burgeoning power of Hispanic consumers. Credit: Monica De La Torre

# BROADENING MINDS

True to Washington State University's land grant mission, broadening minds is the heart of what Northwest Public Radio does. It offers music that speaks a language beyond words and offers new ways to feel, think, and connect with each other and ourselves. It offers information and analysis from nearby and around the world, exposing us to other people, places, and issues. NWPR makes a broad range of topics available to those who want it, allowing each listener to learn and grow.

## PROGRAMS



### Inland Folk Host Dan Maher Jams with Local Musicians on TV and Radio

Our colleagues at Northwest Public Television teamed up with Dan Maher (left, photo by Marie Glynn/MG Clicks Photography) to produce a series of folk music-filled videos. The host of NWPR's *Inland Folk* sings with guest artists and chats about life and music on *Jam with Dan*. Credit: Marie Glynn/MG Clicks Photography

## PEOPLE



### Chief Engineer Don Peters retired (again!).

Photo top left: Don in the control room in 1969; top right: same room, same man, in 2016. Credit: courtesy of Don Peters

▶ As *A Prairie Home Companion* left the NWPR lineup, a collection of new programs joined the schedule.



*Through the decades*, we came to know and love Lake Wobegon's Whippets baseball team; tuna hot dish; snow; Norwegian bachelor farmers; ice fishing; Our Lady of Perpetual Responsibility Catholic Church; and, of course, Lake Wobegon Lutheran Church.

Thank you, Garrison, for 42 years of news from Lake Wobegon, "where all the women are strong, all the men are good looking, and all the children are above average."



**Innovation Hub**  
with Kara Miller



**On Being**  
with Krista Tippett



**Concierto**  
with Frank Dominguez



**The Score**  
with Edmond Stone



**Brett Charvat** left the Morning Edition chair to new adventures in North Dakota with his growing family.



**Sueann Ramella** returned to NWPR's airwaves to bridge the gap after Brett's departure from the Morning Edition chair.



WSU student **Kelly Hilton** joined the staff as a part time announcer.



**Emily Schwing** joined the reporting team as the Inland Northwest Correspondent based in Spokane. Credit: Paul Loofburrow



Yakima-based and bilingual reporter **Rowan Moore Gerety** wrapped up his time with NWPR on a high note: he co-produced an episode of NPR's Latino USA. Rowan continues to work with public radio at WLRN in Miami. Credit: courtesy of Rowan Moore Gerety

## REGIONAL NEWS, ONLINE EXCLUSIVES

Complementing the national and international news that is the mainstay of our news broadcasts, NWPR takes responsibility for filling listeners in on news from our part of the country. Two funded correspondent positions have expanded NWPR's reporting capability in the Inland Northwest and in the Yakima Valley. NWPR has been part of the Northwest News Network for years, gaining news reports from five reporters who listeners know well.

Students and producers reported a growing number of online exclusive reports, serving the audience through stories posted and shared on the web and social media. Illustrating the power of web reporting, Max Bartlett's story about honey bees reached more than 5,000 people from social media alone.



A honey bee colony at Olson Honey in Yakima. Credit: Matthew Shakespear / Olson Honey



The Northwest News Network staff celebrated their awards at the 2016 Northwest Excellence in Journalism banquet in Seattle. L-R: Phyllis Fletcher, Managing Editor; Correspondents Anna King (Richland), Chris Lehman (Salem), Emily Schwing (Inland Northwest), Tom Banse (Regional), Austin Jenkins (Olympia). Credit: Josh Trujillo / SPJ Western Washington Pro Chapter

Jessie Jacobs and Thom Kokenge hosted NWPR's first podcast: *De-Composing: The Breakdown of Compositions* – Northwest Public Radio's look into music of the region and how it was created.

(right) David Glenn chats about his work *Sculpture Garden for Piano Quintet* for this episode of *De-Composing*. Photo by David Glenn.



**Legacy pesticides in old orchards.** Correspondent Courtney Flatt and OPB correspondent Tony Schick collaborated on reports about legacy pesticides in old orchards. The series was supported by a Fund for Environmental Journalism grant awarded by the Society of Environmental Journalists.



Above left: Spraying dry lead on apple trees, 1925. Credit: courtesy Washington State Historical Society, by A.G. Simmer



Above right: Children play at Rainbow Kidz daycare center in Yakima. The daycare's owner, Jose Luis Mendoza, wanted to make sure his soil was safe for children. "Little kids, under six years, where ever they are playing, they put it in their mouth." Credit: Lena Jackson



Tri-Cities Correspondent Courtney Flatt

**While Anna King has won awards** during her 15 years of reporting, in FY 2016 her work was loudly lauded by journalism societies and other professional groups. Her impressive wildfire coverage, much of which was picked up by NPR for national distribution, and her special *Daughters of Hanford* series garnered the bulk of attention.



Above left: Anna King on her way home from reporting on Washington wildfires. Above middle: Anna King and Craig Vejraska traveled up into the high mountains outside of Omak to search for his cattle amid the fires. Credit: Ian C. Bates.

Above right: Northwest Public Radio's Anna King has been honored with two Gracie Awards: the first names her Outstanding Correspondent in public radio; the second recognizes her coverage of last year's wildfires in central Washington. The Gracie Award – given by the Alliance for Women in Media - recognizes great journalism and programming in all media created by and for women.

# PREPARING the NEXT GENERATION...

Northwest Public Radio strives to prepare the next generation to step into leadership roles as engaged and skilled citizens through its content and its training programs. The public radio audience is generally older—age 45 to 65—but younger people are finding, and valuing, NWPR through on line, streaming, social media stories, and on-air broadcasts. One important way to keep listeners plugged in and engaged is by providing programs that reflect their voices because it's produced by peers. It's as simple as that: when young people have a voice in producing the audio you hear, seemingly small influences can have a big impact.

Northwest Public Radio is a training ground for the next generation of media producers. Drawing largely on its connection to students at Washington State University, the station employed interns and student employees as announcers, producers, news gathers, social media producers, and so many other roles. The real-world work experience students receive at NWPR prepares them for their careers when they move on from college. KJEM, the sole jazz station of NWPR, is led by three student managers.

## ...OF LISTENERS

“It's a delight to introduce my grandson to classical music

When Jennifer's youngest daughter was deployed overseas, she and her husband were raising their 18-month old grandson. Jennifer told us, “NWPR classical music is on in the background as we go about our day...morning classical inspires art projects and accompanies story-time...afternoon classical soothes him to nap time and keeps me company with a cup of tea and a bit of a breather. It is a true delight to introduce him to great music and to watch him dance around the living-room to the selections that tickle his fancy! Thanks so much!”

– Jennifer in Selah



## ...OF BROADCASTERS



- 1 Assistant Music Librarians **Mary Ellen Pitney** (left) and **Jordan Eby**. Credit: Jessie Jacobs/NWPR
- 2 **Angela Nhi Nguyen**: on-air host, occasional reporter, and full time WSU communications major.
- 3 **Seth Maynard** worked at NWPR as a part-time announcer until he graduated from WSU in May 2016. Now he sits behind the microphone on a regular basis. Credit: Julia Varga
- 4 WSU Broadcast Journalism major **Shannon Heckt** is assistant producer to Thom Kokenge during *All Things Considered*, occasional reporter and a member of the digital media team. Credit: courtesy of Shannon Heckt
- 5 As a student at WSU, **Nick Nguyen** worked at the WSU Office of Commercialization before becoming an NWPR announcer.
- 6 KJEM Development and Marketing Manager, **Jamie Jones**, is a junior in Broadcast Journalism at WSU. Credit: Marie Glynn/MG Clicks Photography
- 7 While a sophomore in Broadcast Journalism at WSU, **Kevin Vallene** also worked as an announcer on the NWPR network and as Operations and Production Manager for KJEM. Credit: Marie Glynn/MG Clicks Photography
- 8 A sophomore in Broadcast Journalism, **Preston Snyder** worked as KJEM Program Manager. Credit: Marie Glynn/MG Clicks Photography



# MAKING IT HAPPEN

## DONORS



### For some donors, big news in 2016: The Charitable IRA Rollover became permanent

The tax advantages of a Charitable IRA Rollover became a permanent feature of the U.S. tax law in 2016, and donors to Northwest Public Radio took advantage of it in growing numbers. Gifts from a few hundred dollars to those as large as \$10,000 were made using this method, which allows donors who are at least 70.5 years old to not claim the contributed portion as income on their tax forms.

### Other ways philanthropists supported NWPR made donating convenient and/or improved their tax positions:

- transferring appreciated securities
- future gift planning via wills, trusts, retirement or life insurance beneficiary designation
- contributing via Donor Advised Funds, such as Fidelity Charitable funds and community foundations
- donating cars, trucks, or other vehicles
- giving useful items such as computers and CDs
- making monthly (or periodic) credit card payments or Electronic Funds transfers directly from a bank account
- the standard, tried-and-true: donating via checks, credit cards, debit cards, etc.

Let us know if we can help you explore the ways to support the public radio resources you value.



Your NWPR Membership support team, l-r: Sandi Billings, Major Gifts Officer; Sue Sheppard, Membership Coordinator; and Sarah McDaniel, Membership Director.

“I live in a rural area and commute an hour each way to work as a teacher. In the winter this can be as much as one and a half hours each way. Lucky for me, as a resident of the Wenatchee Valley of central Washington, my drive is beautiful and traffic free. Each morning I look forward to my morning coffee, listening to Northwest Public Radio and taking in the stunning landscape as it changes from alpine forest to rolling scrub hills. Each evening, I sip my tea and make the trip in reverse. The quality programming of NWPR has a way of engaging my curiosity and wonder—just the mindset to be tuned into what is around me. By the time I arrive at school, or home from school, I’ve journeyed all sorts of places, gotten beyond myself and am ready to be at my destination, all the richer for the time it took me to get there. Thank you NWPR for the good work you do to keep us connected!”

— Adele Little Caemmerer, Leavenworth

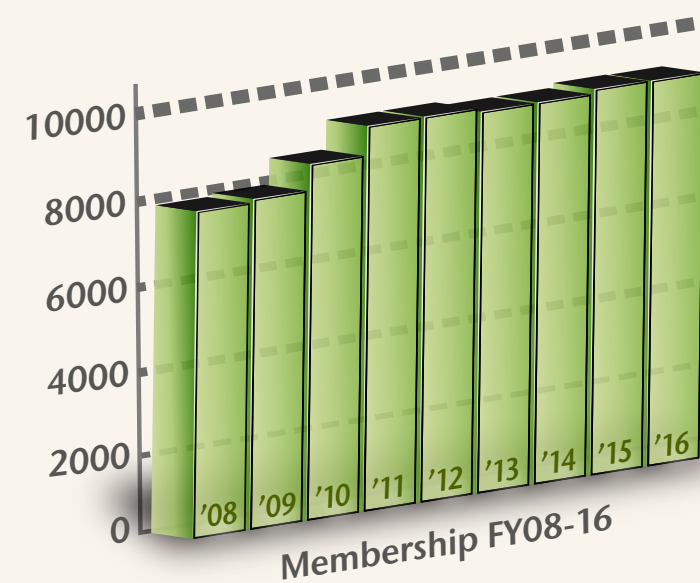


### New member initiatives, sustainers

Membership continues to be the single largest source of income for Northwest Public Radio, and the number of members have held steady for the past six years. Dollars contributed by members has increased, however, as more members join the Leadership Circle of donors (donating \$1,000 or more within the fiscal year) and more become sustainers (giving regularly, automatically renewing each year).

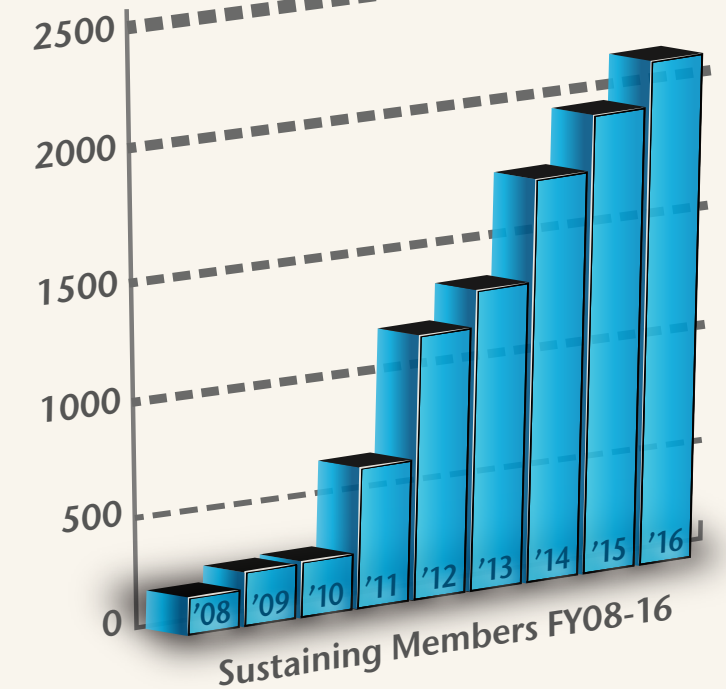
In FY 2016 a group of Leadership Circle members challenged new members to support the station, and more than 500 new members met the challenge during pledge drives. New members are essential to sustaining the station’s operating revenue. New member marketing techniques, as well as efforts to retain current members, will continue to be a focus of pledge drives and annual fund raising activities.

## MEMBERSHIP



### Membership Donors

FY08	7,944
FY09	8,021
FY10	8,654
FY11	9,361
FY12	9,366
FY13	9,269
FY14	9,273
FY15	9,379
FY16	9,364



### Sustaining Members

FY08	159
FY09	230
FY10	238
FY11	602
FY12	1,130
FY13	1,286
FY14	1,723
FY15	1,960
FY16	2,154



## ► Business & Community Partners

In FY 2016, more than 270 business and community organizations supported NWPR. Their support is instrumental in providing outstanding and innovative programming. The individuals, businesses and foundations that contribute to NWPR help us bring informative, inspiring and entertaining programs to tens of thousands of listeners every day.

NWPR strives for accuracy in recognizing people and organizations that support its operation. Please notify us of errors so we can offer apologies and correctly recognize you in future publications. 800-842-8991 or nwpr@wsu.edu

## Business & Community Partners

JA and Kathryn Albertson Foundation, Idaho  
 A Book For All Seasons, Leavenworth  
 Academy of Children's Theatre, Richland  
 Adventures Underground, Richland  
 AEG Live - Pacific NW Office  
 American Association of University Women, Walla Walla  
 American Chemical Society  
 Anatek Labs, Inc, Regional  
 Animal Hospital of Pasco  
 Applesox Baseball Club, Wenatchee  
 Artisans at the Dahmen Barn, Uniontown  
 Arts Center Task Force, Mid-Columbia  
 Auditorium Chamber Music Series, University of Idaho  
 Backcountry Lark, Moscow  
 Balsamroot Bakery & Cafe, Wenatchee  
 Basecamp Books and Bites, Roslyn  
 Battelle, Richland  
 Bellarmine Preparatory School, Tacoma  
 Bellingham Festival of Music  
 Blue Mountain Station, Dayton  
 Blue Sky Dental, Moscow  
 Boldman House Museum, Dayton  
 Book People of Moscow  
 Brick Road Books, Ellensburg  
 Brused Books, Pullman  
 Brutzman's Office Solutions, Kennewick  
 Business Examiner Media Group, South Sound  
 Camerata Musica, Richland  
 Cape Flattery Foundation, Walla Walla  
 Cascade Analytical, Wenatchee  
 Cascade Autocenter, Wenatchee  
 Cascade Farmlands, Peshastin  
 Cascade Unitarian Universalist Fellowship, East Wenatchee

Cashmere Valley Bank  
 Central Washington Podiatry, Yakima  
 Central Washington University, Ellensburg  
 Chelan County PUD, Wenatchee  
 Chim Chimney Fireplace, Pool and Spa - Wenatchee  
 Chinook Festival, Naches  
 City of Tacoma Arts Month  
 City of Union Gap  
 Classical Guitar Society of the Tri Cities  
 Columbia Basin Allied Arts, Moses Lake  
 Columbia Basin College Foundation, Pasco  
 Columbia Center Heights Executive Suites, Kennewick  
 Columbia Chorale, Wenatchee  
 Community Foundation of North Central Washington, Wenatchee  
 Community Unitarian Universalist Church, Pasco  
 Confluence Health, Wenatchee  
 Country Financial, Wenatchee  
 Cowgirl Chocolates, Moscow  
 D&M Coffee, Ellensburg  
 Dayton Chamber of Commerce  
 Dayton Historical Depot Society  
 Delta Dental, Washington State  
 Deny's Auto Service, Moscow  
 Drums Along The Columbia, Tri-Cities  
 Eastern Oregon University, La Grande  
 Eastside Marketplace, Moscow  
 Ednetics, Regional  
 Ellensburg Arts Commission  
 Eureka! Palouse, Inc  
 Evergreen State College, Olympia  
 Festival Dance, Moscow  
 First Presbyterian Church, Kennewick  
 Fisher Systems, Regional  
 Foothills Magazine, Wenatchee  
 Fort Walla Walla Museum,  
 Gallery One Visual Arts Center, Ellensburg  
 Gilbert Cellars, Yakima

Grand Cinema, Tacoma  
 Grant County PUD  
 Gritman Medical Center, Moscow  
 Palouse Habitat for Humanity  
 Hanford High School, Richland  
 Harbor Graphics, Gig Harbor  
 Harper Joy Theatre, Walla Walla  
 Health Alliance, National  
 Heart of the Arts, Inc., Moscow  
 Heritage University, Toppenish  
 Hire Electric / Solar Division, Regional  
 Hodgins Drug and Hobbies, Moscow  
 Hog Heaven Big Band, Genesee  
 Howard's Medical Supply, Yakima  
 I Heart Yakima  
 Icicle Creek Center for the Arts, Leavenworth  
 Idaho Department of Labor  
 Idaho Forest Products Commission  
 Idaho State Police Headquarters  
 In-Home Medical, Regional  
 Inklings Bookshop, Yakima  
 Inland Octopus, Walla Walla  
 Integrity 3 Heating & Air Conditioning, Kennewick  
 InvestED, Washington State  
 Iron Horse Brewery, Ellensburg  
 Jazz in the Valley, Ellensburg  
 Jeffers, Danielson, Sonn & Aylward Law, Wenatchee  
 Jim Custer Enterprises, Inc, Spokane  
 Kadlec Regional Medical Center, Richland  
 Kay Funk MD, Yakima  
 KBTC Public Television, Tacoma  
 Kenworthy Performing Arts Centre, Moscow  
 Kiwanis Club of Pullman  
 Lake Chelan Bach Fest  
 Larson, Berg and Perkins, PLLC, Yakima  
 Latah County Historical Society  
 Leavenworth Earth Day Community Fair  
 Lionel Hampton Jazz Festival, University of Idaho



“We know that our visitors listen to and trust NWPR as do I. Because the content they deliver is so spot on, listeners know that when they hear about us on the radio, they are hearing something beneficial.”

— Monica Miller, Executive Director,  
 Gallery One Visual Arts Center, Ellensburg

Little Theatre of Walla Walla  
 Mann & Stanke CPAs, Moscow  
 McCall Music Society and Summerfest  
 McIntyre Hall, Mount Vernon  
 Meier Architecture and Engineering, Regional  
 Melinda Dutton, RE/MAX, Pullman  
 Methow Valley Chamber Music Festival, Winthrop  
 Mid-Columbia Ballet  
 Mid-Columbia Libraries  
 Mid-Columbia Mastersingers  
 Mid-Columbia Musical Theatre  
 Mid-Columbia Symphony  
 Mighty Tieton  
 Monastery of St. Gertrude, Idaho  
 Monson Wealth Management, Kennewick  
 Moscow Arts Commission  
 Moscow-Pullman Building Supply  
 Moscow Family Eye Care  
 Moscow Food Co-op  
 Mount Baker Theatre, Bellingham  
 Mud Bay Inc., Puget Sound  
 Multiplication.com  
 Mystic Cafe, Lewiston  
 National Lentil Festival, Pullman  
 Neal Martin, Republic  
 North 40 Productions, Wenatchee  
 North Cascades Bank, Regional  
 Numerica Credit Union, Regional  
 Numerica Performing Arts Center, Wenatchee  
 Openmind Neurotherapy, Richland  
 Pacific Northwest National Laboratory, Richland  
 Pacific Baroque Festival, Victoria, BC  
 Pacific Northwest Quilt & Fiber Arts Museum, LaConner  
 Pacific Northwest University of Health Sciences, Yakima  
 Palouse Choral Society  
 Palouse Clearwater Environmental Institute  
 Paper Hammer, Inc., Seattle & Tieton  
 Pathologists' Regional Laboratory, Idaho  
 Patit Creek Restaurant, Dayton  
 Pearl Care Dental, Ellensburg  
 Pierce College, Puyallup

Port of Columbia, Dayton  
 Power House Theatre of Walla Walla  
 Prichard Art Gallery, University of Idaho  
 ProFormance Physical Therapy, Pullman  
 Pro Tech Auto Repair  
 Prosser Chamber of Commerce  
 Prosser Wine and Food Park  
 Providence St. Mary Medical Center, Walla Walla  
 Public School Employees of Washington  
 Puget Sound Energy, Regional  
 Pullman Chamber of Commerce  
 Pullman Disposal Services  
 Pullman Heating & Electric  
 Pullman Regional Hospital  
 Richland Players  
 Richland Public Library Foundation  
 Rico's Smokehouse, Pullman  
 Riverwalk Books, Chelan  
 Robert Graves Gallery, Wenatchee  
 Robert's Tree Service, Grangeville  
 Rol's Import Auto Service, Lakewood  
 Rotie Cellars, Walla Walla & Seattle  
 Rude Mechanicals, Mid-Columbia  
 Run Wenatchee  
 Sageland Properties - Mary Morgan, Ellensburg  
 Saint Olaf College, Northfield  
 Schweitzer Engineering Laboratories, Regional  
 Seasons Performance Hall, Yakima  
 Seattle Cancer Care Alliance  
 Seattle University | College of Arts and Sciences  
 Shakespeare Walla Walla  
 Sheehan Gallery at Whitman College, Walla Walla  
 Shutterkey Photography, Moscow  
 Sleeping Lady Mountain Resort, Leavenworth  
 South Sound Magazine, Tacoma  
 Steiger Productions, Kennewick  
 STG Presents, Seattle  
 Stokes, Lawrence, Velikanje, Moore, and Shore Law, Yakima & Seattle  
 Summit Veterinary Referral Center, Tacoma

Sunnyside Hospital  
 Sustainable Connections, Bellingham  
 Symphony Tacoma  
 Taco Del Mar, Pullman  
 Tacoma Concert Band  
 Tacoma Opera  
 Tedx Tacoma  
 The Little Soap Shoppe, Wenatchee  
 Thorp Mill / Aka Thorp Historical Preservation Society  
 Three Rivers Community Foundation, Mid-Columbia  
 Three Rivers Folk Life Society, Mid-Columbia  
 Town Toyota Center, Wenatchee  
 Tri-Cities Wine Society  
 Tri-Cities Area Journal of Business  
 Tri-City Regional Chamber of Commerce  
 Tumbleweed Folk Festival, Richland  
 Two Rivers Gallery, Wenatchee  
 University of Idaho Library  
 University of Idaho Martin Institute  
 University of Idaho Theatre Arts  
 University of Idaho Women's Center  
 Umpqua Bank, Regional  
 Unitarian Universalist Church of the Palouse  
 University of Washington, Seattle  
 Valley Theater Company & Princess Theatre, Prosser  
 Vaux Shoes, Yakima  
 Victoria Conservatory of Music  
 Visit Walla Walla  
 Vivid Learning Systems Inc., Online  
 Walla Walla Chamber Music Festival  
 Walla Walla General Hospital  
 Walla Walla Public Library  
 Walla Walla Summer Dance Festival  
 Walla Walla Sweet Onion Festival  
 Walla Walla Symphony

Washington Center for the Performing Arts, Olympia  
 Washington State Treasurer  
 Washington-Idaho Symphony  
 Wenatchee Downtown Association  
 Wenatchee Jazz Workshop  
 Wenatchee River Institute

Wenatchee Valley Museum & Cultural Center  
 Wenatchee Valley Symphony  
 WGU Washington, Online  
 Whale Museum, Friday Harbor  
 Whatcom Symphony Orchestra, Bellingham  
 Whitman College, Walla Walla  
 Whitman County Humane Society, Pullman  
 Whitman Hospital & Medical Center, Colfax  
 Write On the River, Wenatchee  
 Washington State University Annual Giving  
 Washington State University Combined Fund Drive  
 Washington State University Foley Institute  
 Washington State University International Programs  
 Washington State University Performing Arts  
 Washington State University School of Music  
 Washington State University Undergraduate Education  
 Washington State University Communications  
 Y-A-C Fitness, Yakima  
 Yakima Area Arboretum  
 Yakima School District  
 Yakima Symphony Orchestra  
 Yakima Town Hall  
 Yakima Valley Community Foundation  
 Yakima Valley Memorial Hospital  
 Yakima Valley Museum  
 Ye Merrie Greenwood Renaissance Faire, Kennewick

## Community Partnerships and Development staff, top-bottom:

Cricket Cordova (Walla Walla),  
 Jamie Huber (Wenatchee),  
 Kymberly Dahl (Pullman), and  
 Chelsea Roberts (Tacoma).

Credit: Shutterkey Photography (Cordova, Dahl); Erica Wagner (Huber) and Dennis Wey (Chelsea).



“One evening I was returning home to University Place from a stressful meeting in Gig Harbor and I could not keep my mind on driving. I turned on the radio to hear about someone else’s bad news and get my mind off of me. A miracle happened as soon as I turned stations. I heard the most amazing, calming radioman’s voice introducing a Russian men’s choir and a spiritual song. Their voices, the music, the sounds, I cannot even find the words for what I heard. I felt comforted and touched to my very being. I felt human and OK right then. The word “grounded” comes to mind, yet feeling like I was in another world simultaneously. When the song ended there was a long moment of silence and the radioman said exactly what I felt: “That music just broke my heart.” I felt wide open and connected to these men that are across the world.”

— Mary Ann Brookhart, University Place



“I love classical music still and miss those private moments years ago, feeling of the weight of the world on my shoulders, driving alone in the truck, listening deeply, feeling as though [Robin Rilette, then NWPR Music Director and host] was speaking directly to me. There were some moments of darkness where music that she played soothed me and returned me to reason.

“I listen to NPR every single day, in the morning on my way to work, and in the evening, on my way home. NPR programming is the most important content being broadcast right now. What else is there? A great darkness seems to be descending upon us globally, and NPR is one of the last beacons of hope, reason, and legitimate, factual accurate news.”

— David Willis, Pasco

“My time at NWPR taught me the skills I needed to be successful...” Lyndon Dacuan, WSU and NWPR alumnus, explains how his career is being influenced by his time at the station: “Today, my official title is “Content Marketer” for a publicly-traded technology company located in downtown Seattle called Onvia. What this title really means is that I wear many hats and I must be a master of all things digital media and marketing. My time at NWPR taught me the skills I needed to be successful in this role. From the art of storytelling in multiple formats (writing, audio, video, web) to the underrated and challenging discipline of speaking clearly into a microphone to produce live webinars, my time at NWPR left an impact on my life that I can only begin to describe in just a short note.

“My employment at NWPR had a monumental benefit and it has served me well in my career.”



Thank you so much for your continued enthusiastic support of Tacoma Arts Month. As we wrap up our 15th year of this event it is especially gratifying to reflect on just how much it has grown. Northwest Public Radio has played an important role in that growth (and in helping inform your listeners about the many arts and cultural experiences available to them). Thank you for all you do to support the arts in Tacoma and the region.

With gratitude,  
Naomi Strom-Avila  
Cultural Arts Specialist, City of Tacoma



Reducing the Generation Gap with NWPR Through the years, I have learned that staying connected to my children, and now my grandsons, is enhanced by conversation about all types of things: events, politics and opinions. For this reason, as I reconsidered my contribution to NWPR, I specifically increased it in honor of what the station added to our relationship. I have continued this as the two of them have moved onto college and have left the Yakima area. Sean is now a senior at Whitman, and Tim is a sophomore at Williams in Massachusetts.

NWPR has given us all a base of knowledge from which we can grow intellectually individually, as well as a common base for enthusiastic and enlightening conversations. I appreciate what it has added to reducing the generational gap for our family—near and far.

— Patti Nagle, Yakima



“NWPR is our source for news and entertainment. We associate public radio with so many activities in our everyday life. Listening to *All Things Considered* while cooking dinner, catching *Wait, Wait, Don’t Tell Me* on the way home from snowboarding or laughing at *Car Talk* while driving to the fishing hole. Although we prefer to spend time outdoors and away from TV, phones and internet, we know we can rely on NWPR to provide regional and world news coverage and analysis upon flicking on the car radio and heading back to civilization.”

— Brian and Monique Force, Leavenworth

# NORTHWEST Public Radio

A community service of The Edward R. Murrow College  
of Communication at Washington State University  
PO Box 642530  
Pullman, WA 99164-2530  
800-842-8991 | nwpr@wsu.edu | nwpr.org



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